

Search Domination

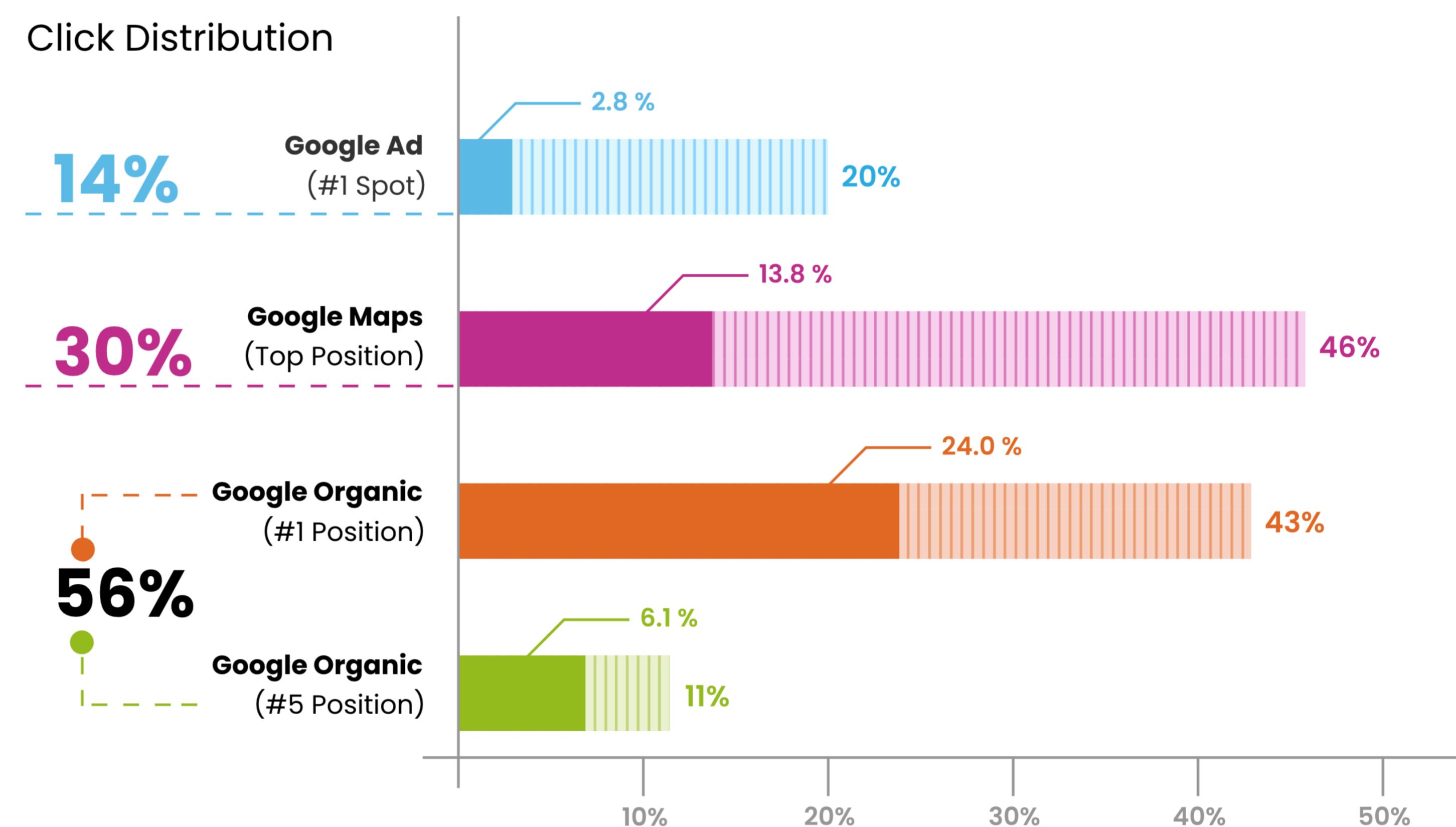
There are a handful of keywords for your business where you may want to dominate the competition. This is where paid ads and SEO work together. In any particular Google search, you may see a combination of 7 ads, 3 map listings, and 10 organic listings. That's a minimum of 20 links for your prospective customer to click on in that result. Why not maximize your potential for getting that click to your website? We can develop a full strategy for search domination and how to maximize your opportunity for potential leads.



Chances of Getting a Click

Click through rate for section/ position
Actual chance of getting a click

Click Distribution



47%

This is the weighted average chance of getting a click with ALL 4 of those listings on the results page. This means that by dominating more sections of the SERP (search engine result page), you can nearly DOUBLE your opportunity to find new customers.