

Juice Analytics Survey

Progress:



There are only 10 questions in this survey, so this shouldn't take long. Let's start with 3 questions to give us context about you and your company.

(Don't worry, there's no personally identifiable information that we're collecting - whew!)

1. In terms of size, which of the following is your company most like?

- A one man band
- The Dirty Dozen
- The University of Rhode Island
- Microsoft

2. In terms of information presentation expertise, who do you see yourself as?

- The Excel Chart Wizard incarnate (I'm happy with the quickest route)
- Harold and the Purple Crayon (I'm pretty good, but not too finicky)
- A Tufte clone (every chart is carefully and lovingly crafted with intention)

3. If your company were stuck on Gilligan's Island, would you be able to use information presentation to get rescued?

- No, Gilligan keeps using our Tufte books to prop up the break room table
- Maybe. The Skipper rigged up this island beacon system using coconuts, vines, and tiki torches.
- You betcha! The Professor could build a huge island sized information display that could be seen, understood, and acted upon by the astronauts on the International Space Station.

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In these 2 questions, tell us what "sharpens your saw"?

4. What *two* information sources do you most frequently use for information presentation tips, trends, and best practices?

- BI Vendor's website (e.g., Business Objects, Tableau, Cognos, etc.)
- The Dashboard Spy
- Dashboards by Example
- FlowingData
- Infographic News
- Information Aesthetics
- Jorge Camoes' Charts
- Juice Analytics
- Junk Charts
- Tufte's web site
- Visual Business Intelligence (Stephen Few's site)
- VizThink
- Other

5. Using one word for each, list three things that you most frequently find useful from these sources?

50 character(s) left.

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You're half way there already! (yay) Now, tell us a little about the advancement of information best practices within your organization.

6. Within your organization, would you say the understanding of information visualization best practices is:

- Staying the same
- Improving

7. What one word describes the biggest *barrier* to improved information presentation at your company?

50 character(s) left.

8. What one word describes the biggest *boon* to improved information presentation at your company?

50 character(s) left.

9. Finish this sentence: "My company would be oh so much better at information presentation if we just had..."

350 character(s) left.

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Now, 1 last question. Be a mentor...

-
- 10. Finish this sentence: "If I were to advise someone on how to best improve your capability to create really useful information presentation solutions, I'd say don't forget..."**

50 character(s) left.

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11. Finally, we're going to post results on our blog for free download. However, if you want us to notify you when the report is ready, please provide your email address below.

(And because we have a large international following, please add your country as well, if you don't mind. Why? 'cuz we're just curious. Thanks!)

By entering my personal information, I consent to receive email communications from the survey author's organization based on the information collected.

Email Address:

emailaddress@xyz.com

Country:

Finish